

MARVEL
COMICS

5
JAN

APPROVED
BY THE
COMICS
CODE
AUTHORITY

Disney's THE LITTLE MERMAID

S-SOMETHING
TELLS ME THIS *ISN'T*
A TEA PARTY!

DIRECT EDITION

00511



7 59606 01299 2

\$1.50 US \$2.05 CAN

FUGATE
HUNT

GLOP! SQUISH! SPLAT!



the Pagemaster



Escape from danger with sticky hands!



Fight fire-breathing dragon!



Swing a sword to defeat pirates!



YOUR MAJESTY, DIS AFTERNOON YOU HAVE A BENEFIT AT DE HOSPITAL FOR UNDERSIZED CUPIES...

... TONIGHT YOU JUDGE DE MOST SPOTTED MACKEREL CONTEST...

... AND TOMORROW YOU'RE EXPECTED TO OPEN DE ANNUAL CALYPSO CRAB CARNIVAL, STARRING: *ahem!* ME!

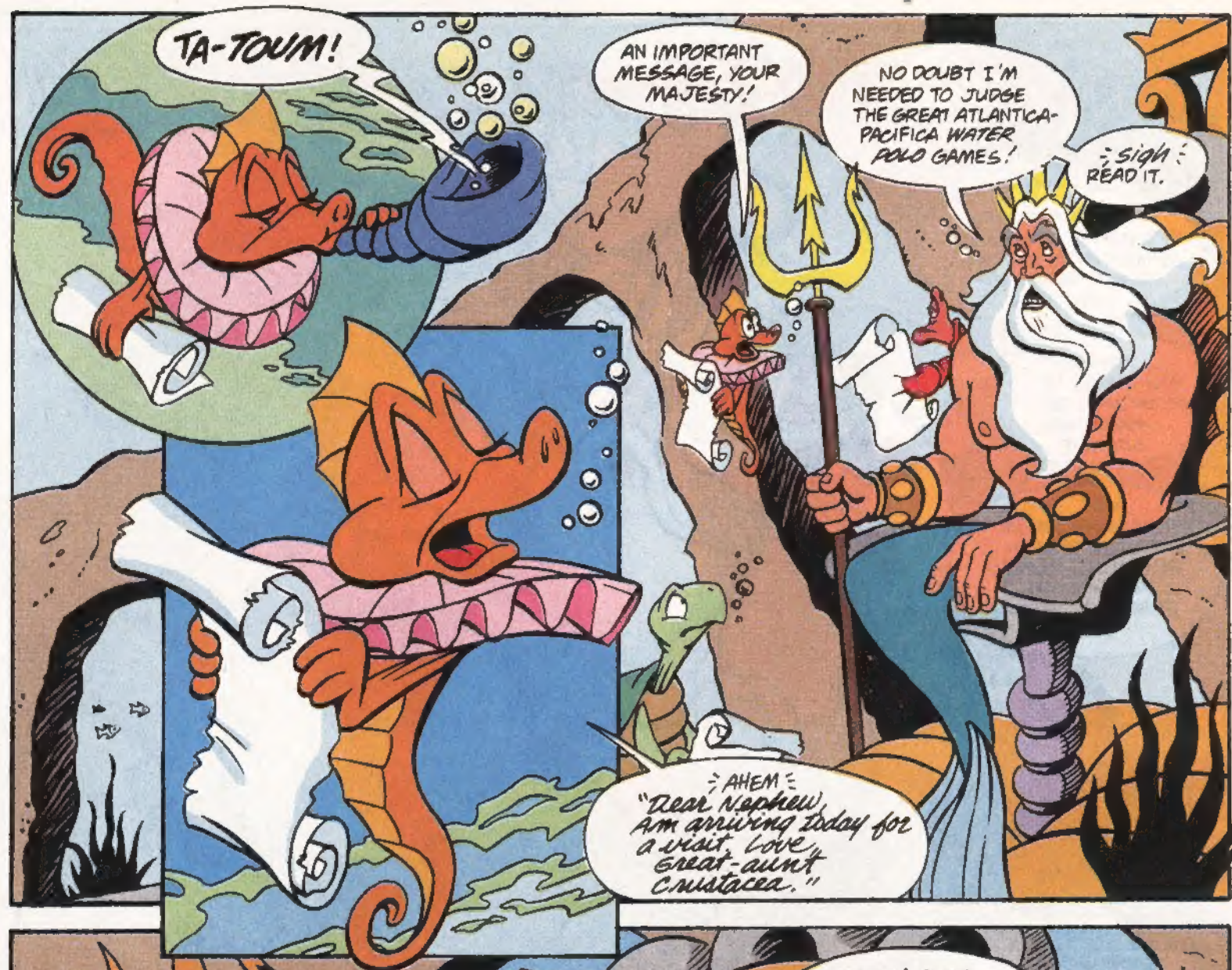
...AND TOMORROW YOU'RE ALSO COMMITTED TO JUDGE THE SLUG FEST... UHHH, FESTIVAL...

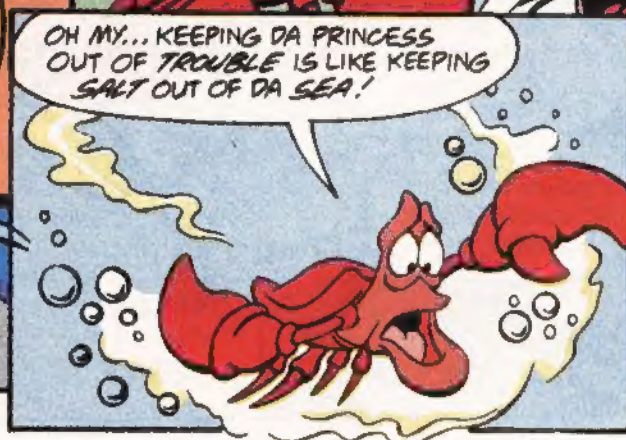
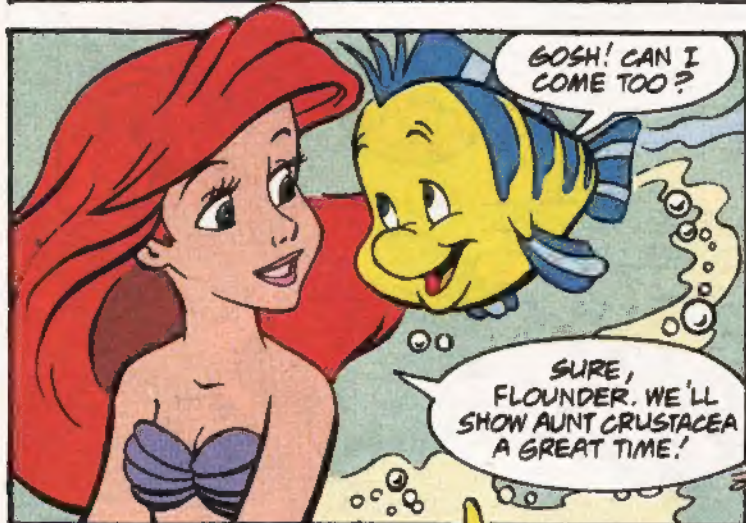
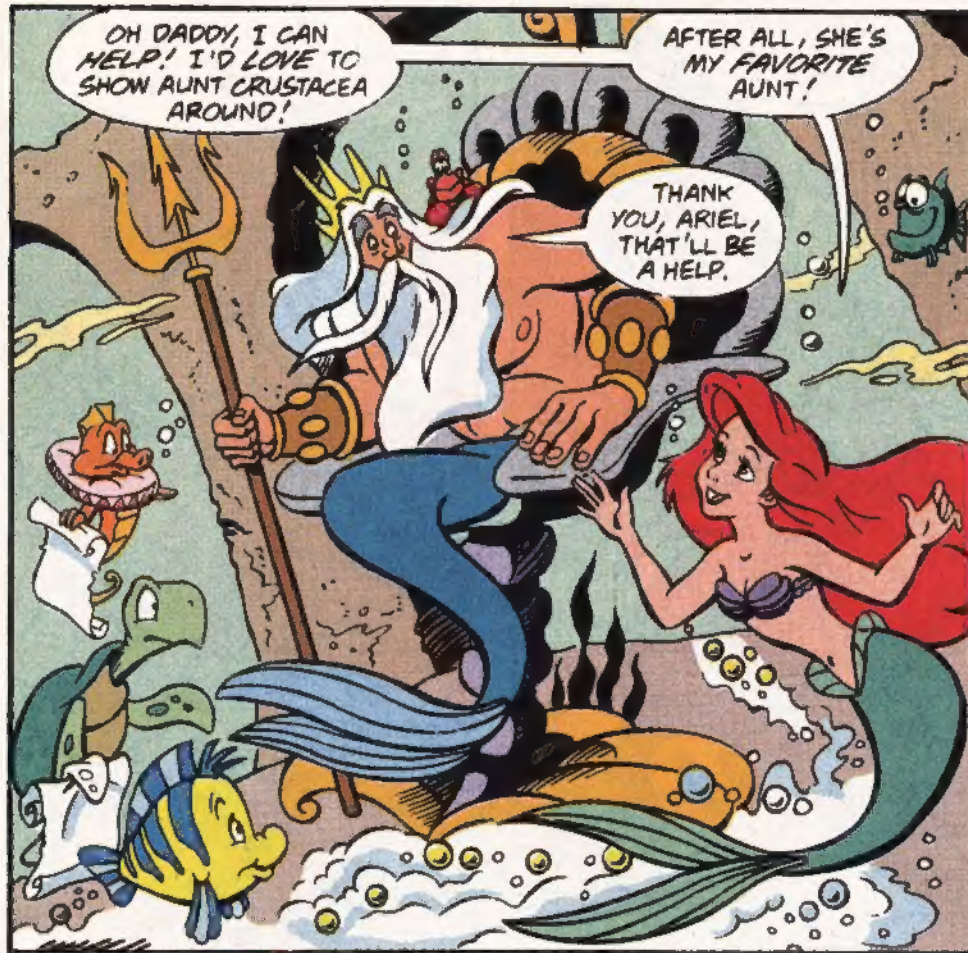
SO MUCH TO DO! IT'S NO PICNIC BEING A KING!

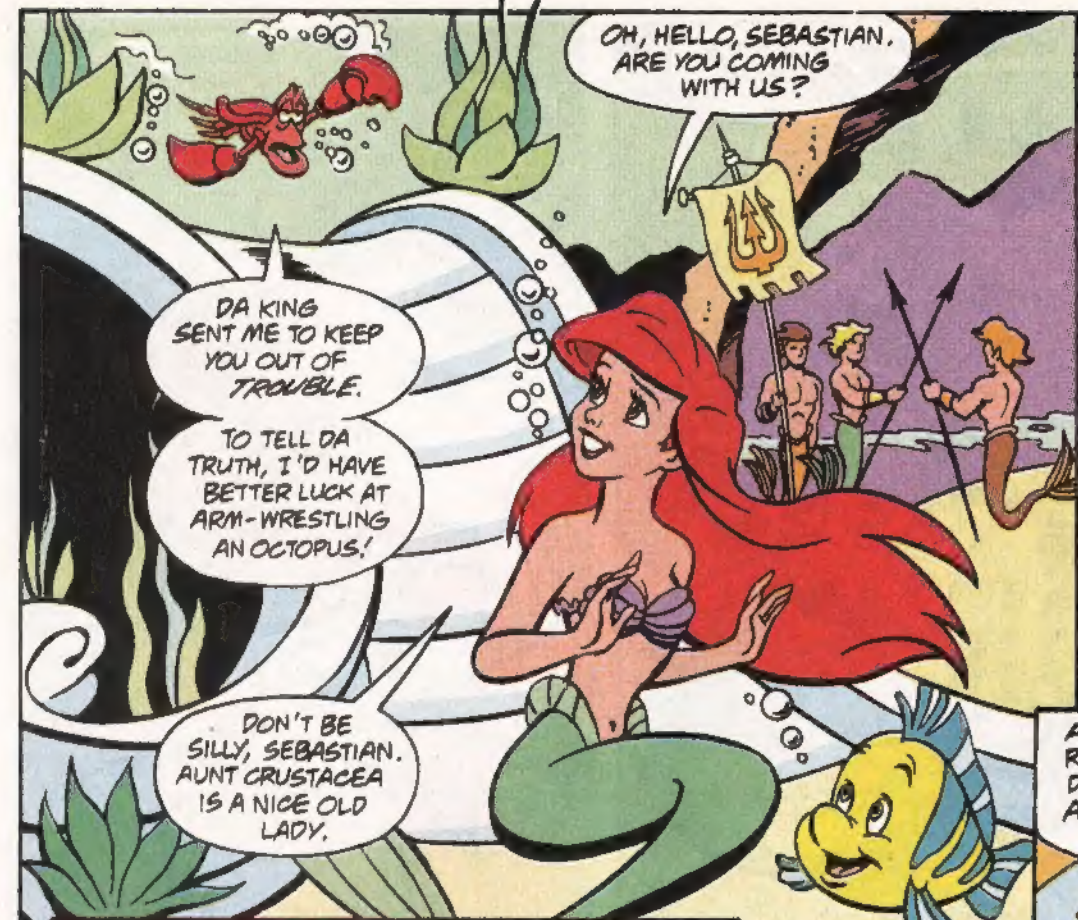
TRINA ROBBINS
WRITER
WALTER CARZON
PENCILER
DAVE HUNT
INKER
JOHN COSTANZA
LETTERER
BEN SEAN
COLORIST
HILDY MESNIK
EDITOR
TOM DEFALCO
EDITOR-IN-CHIEF

POOR DADDY!
ALL WORK AND EVERY-
BODY ELSE PLAYS!

WISH WE
COULD HELP!







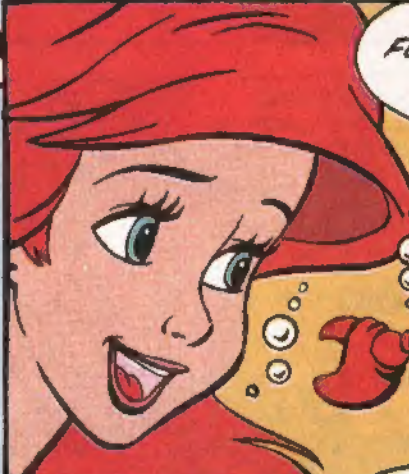
DA KING
SENT ME TO KEEP
YOU OUT OF
TROUBLE.

TO TELL DA
TRUTH, I'D HAVE
BETTER LUCK AT
ARM-WRESTLING
AN OCTOPUS!


DON'T BE
SILLY, SEBASTIAN.
AUNT CRUSTACEA
IS A NICE OLD
LADY.

OH, HELLO, SEBASTIAN.
ARE YOU COMING
WITH US?

SHE'S JUST A LITTLE NEAR-
SIGHTED WHEN SHE ISN'T
WEARING HER READING
CRYSTALS!



OH, THAT WAS
FUNNY! SHE THOUGHT
YOU WERE A BOWL
OF SEAWEED
SALAD!



A LITTLE NEARSIGHTED!
REMEMBER WHAT HAPPENED
DA LAST TIME YOUR
AUNT CAME FOR A
VISIT?

SHE
ALMOST ATE
ME!


OH, HERE
SHE COMES
NOW!

SHE BETTER
BE WEARING THOSE
READING
CRYSTALS!


DIS CRAB
DOESN'T WANT TO
BE MISTAKEN FOR
DESSERT!

HOW DO YOU BECOME A


SUPER HERO?




GET BITTEN BY
A RADIOACTIVE
SPIDER!




OR
JUST EAT




BE BORN
A MUTANT!




BE EXPOSED
TO GAMMA
RADIATION!



HAVE AN
ADAMANTIUM
SKELETON!



BE
BOMBARDED
BY COSMIC
RAYS!

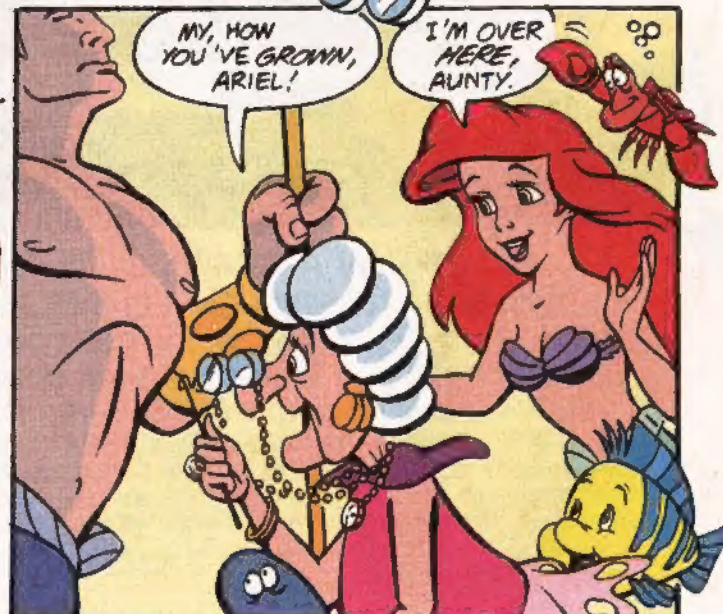
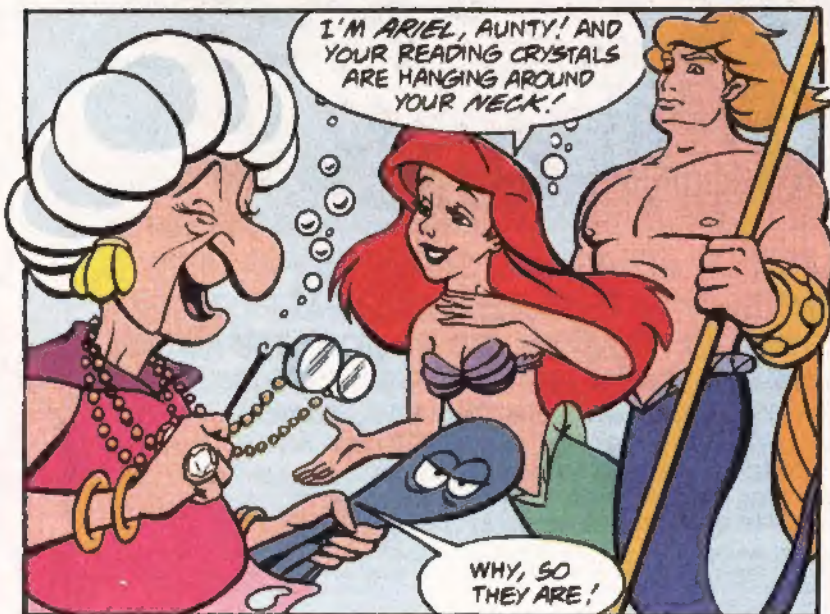
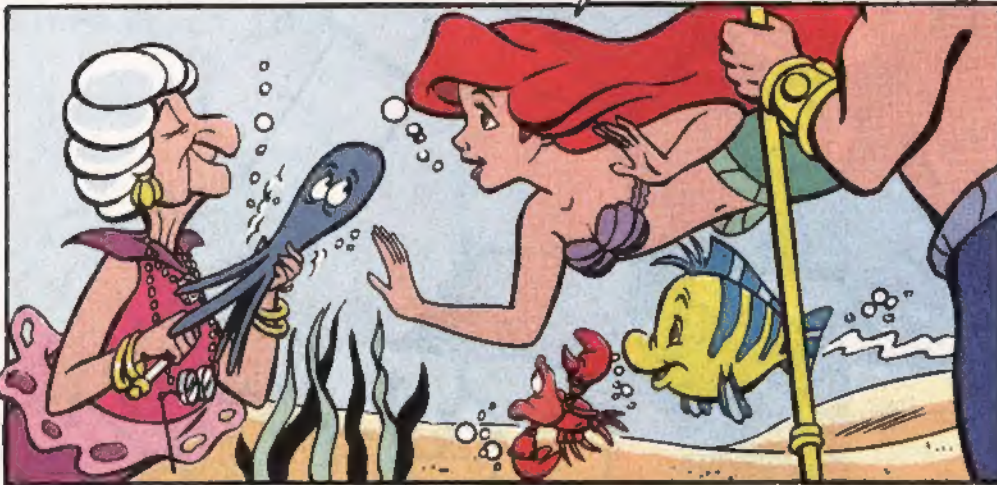
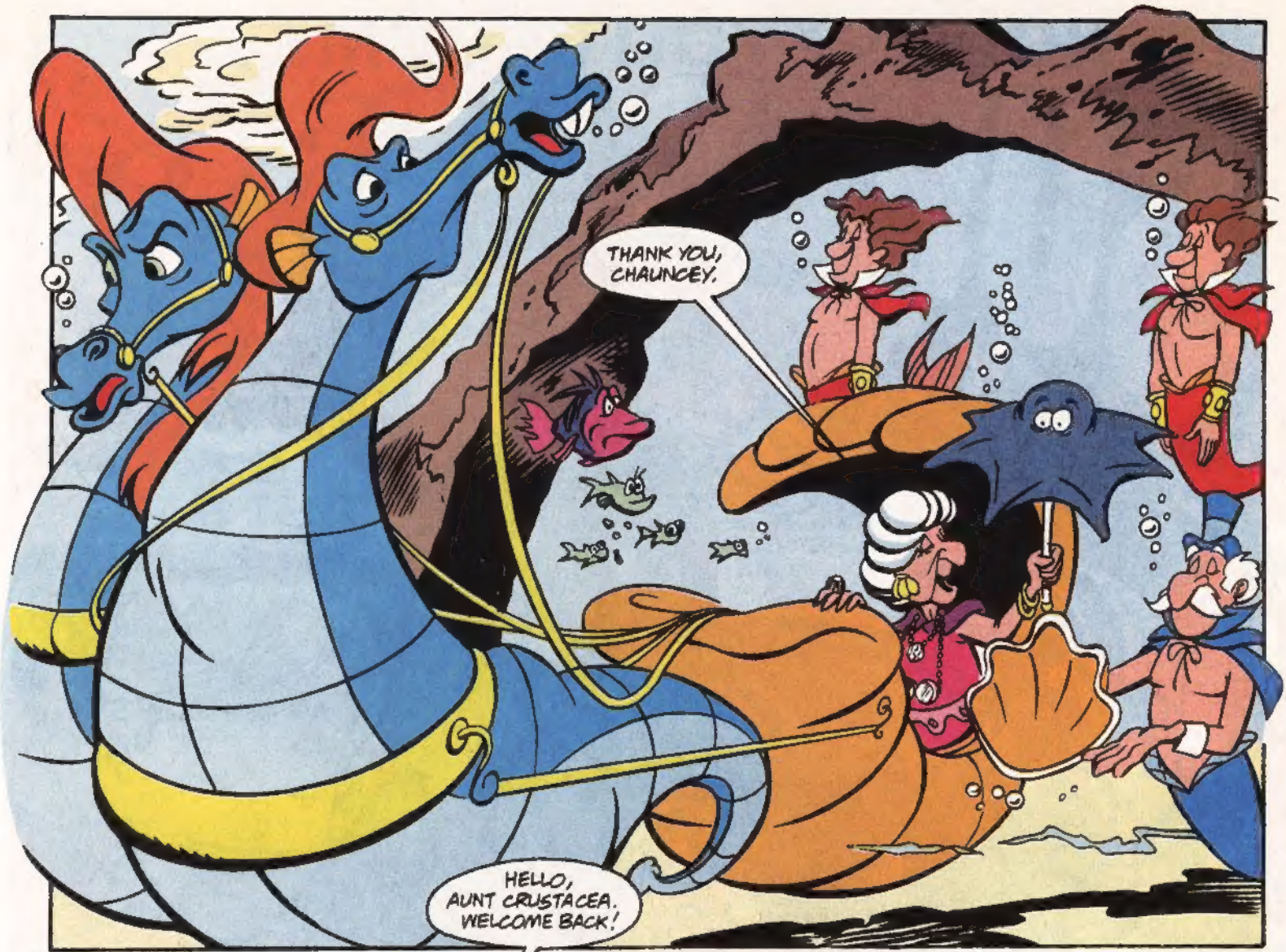


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We'RE haPPy to aNnoUnCE tHat
COOKiE-CRiSp® now cOntains

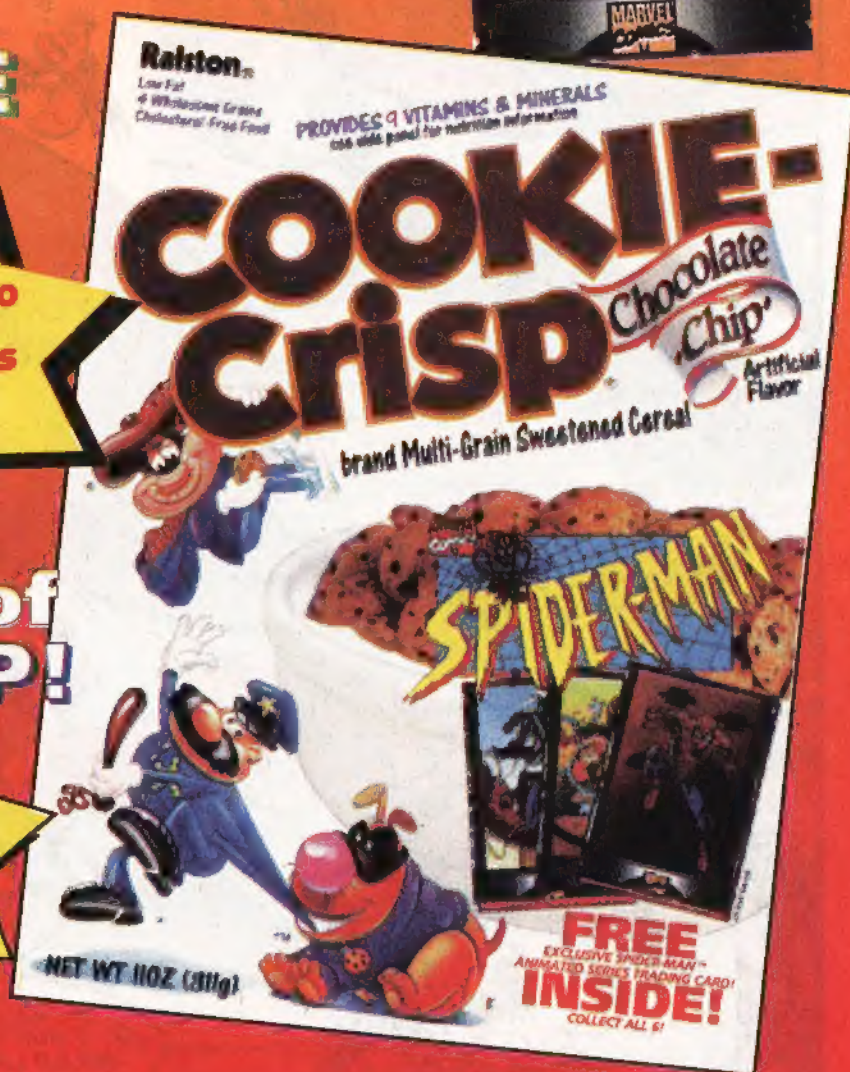
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series
trading
card in
specially
marked boxes of
COOKIE CRISP!

These exclusive
cards feature
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style artwork,
gold foil
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and a high-gloss
UV coating.

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even harder to
resist "The
Little Cookies
you can't
resist".

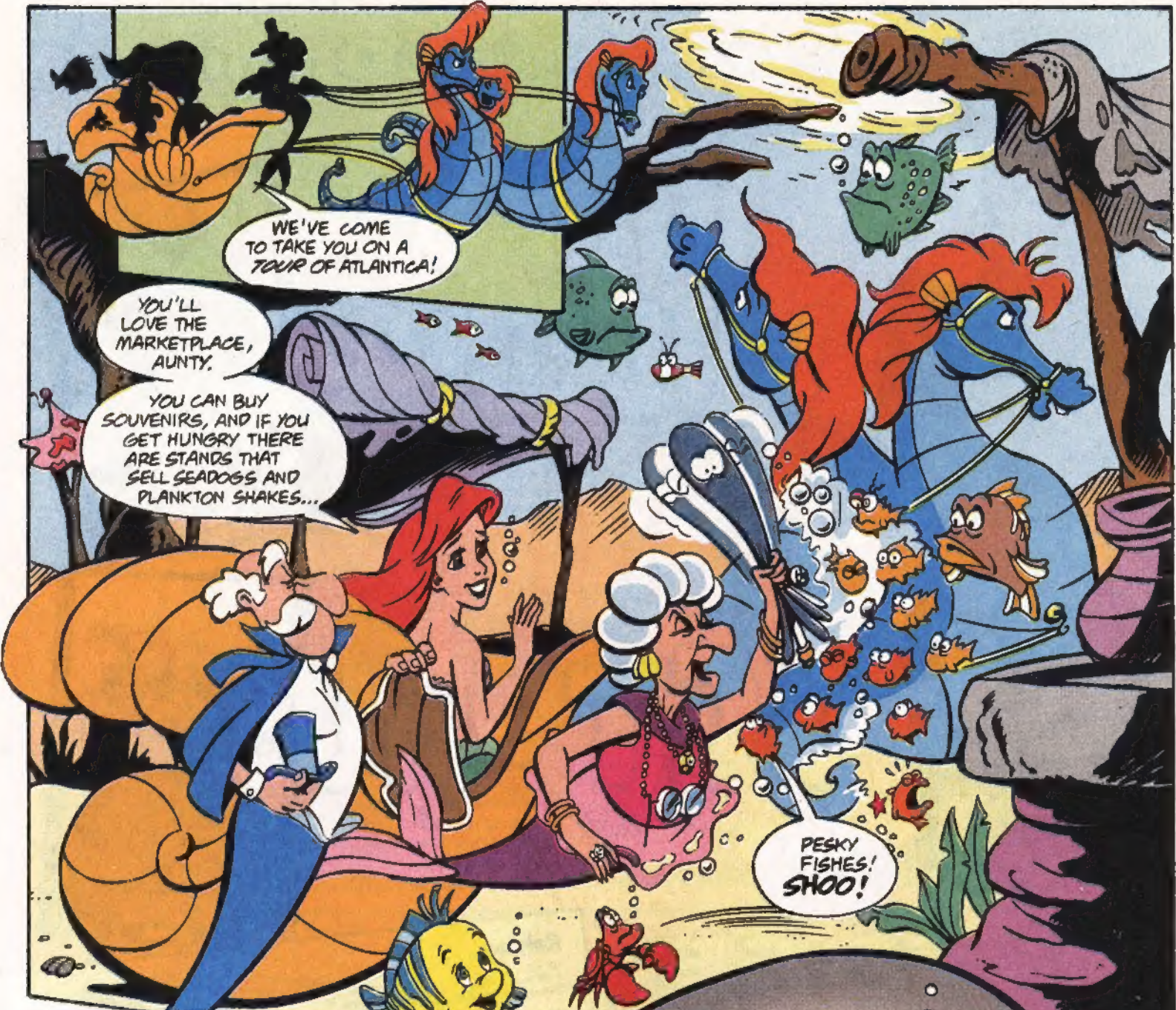
COLLECT
ALL
6



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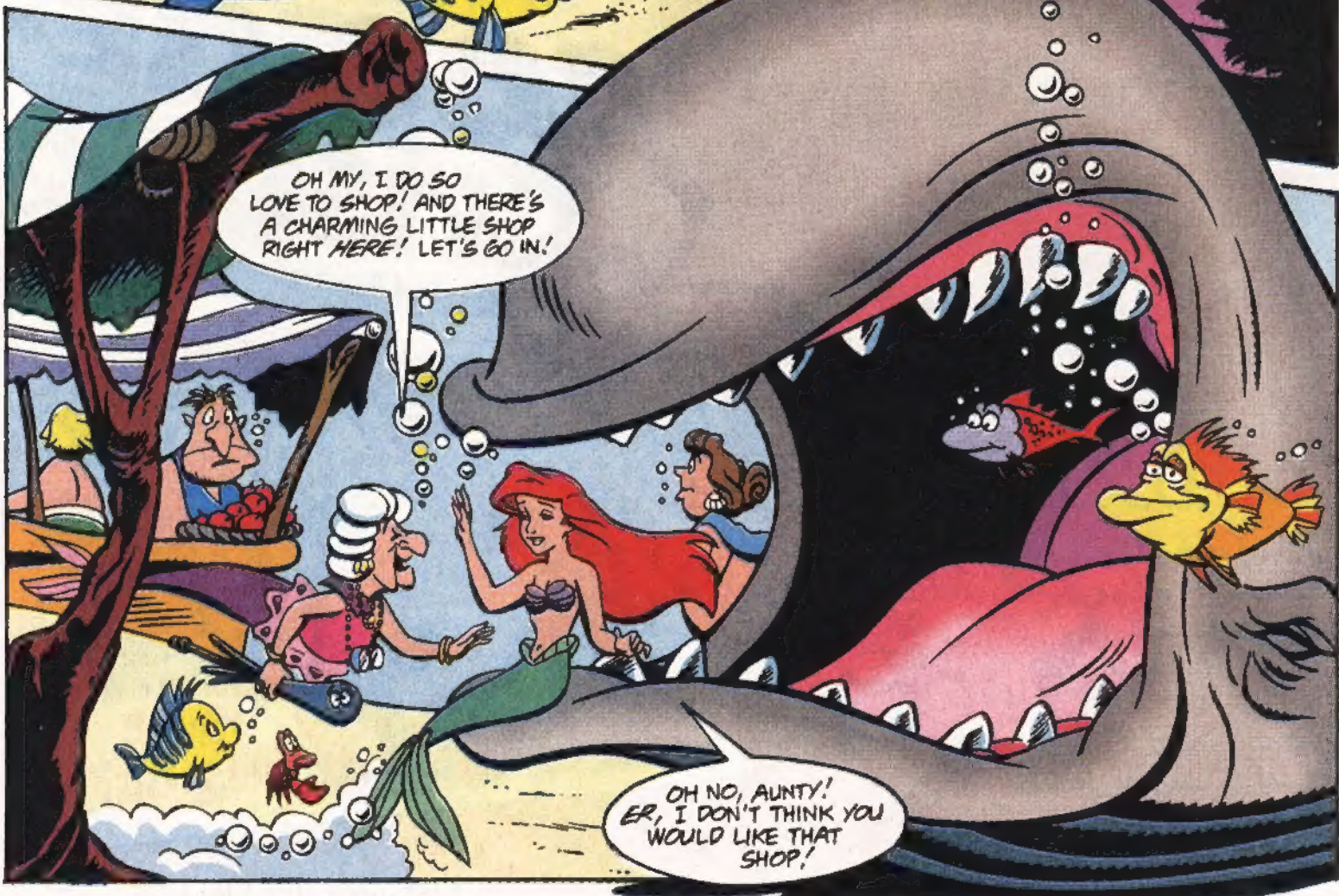


WE'VE COME TO TAKE YOU ON A TOUR OF ATLANTICA!

YOU'LL LOVE THE MARKETPLACE, AUNTY.

YOU CAN BUY SOUVENIRS, AND IF YOU GET HUNGRY THERE ARE STANDS THAT SELL SEADOGS AND PLANKTON SHAKES...

PESKY FISHES! SHOO!



OH MY, I DO SO LOVE TO SHOP! AND THERE'S A CHARMING LITTLE SHOP RIGHT HERE! LET'S GO IN!

OH NO, AUNTY! ER, I DON'T THINK YOU WOULD LIKE THAT SHOP!

YOU'LL FIND A
WHOLE NEW
WORLD IN

Disney's

Aladdin

Your wish comes true
every four weeks
by Lee Nardling,
David Rignall
and Jeff Albrecht!



MARVEL
COMICS

MY DINNER WITH CRUSTACEA,
PART 2:
**DESPERATELY SEEKING
CRUSTACEA**

AUNT CRUSTACEA,
WHERE ARE YOU?

WE'VE GOT TO
FIND HER! WHAT WILL
DADDY SAY IF I LOSE
MY FAVORITE AUNT?

MAYBE WE CAN FIND
HER IF WE SWIM
ABOVE THE CROWD,
RIGHT, SEBASTIAN?

DAT'S JUST
WHAT I WAS
GONNA SAY!

AUNT
CRUSTACEA!
THERE
YOU ARE!

EXCUSE
ME?

OH,
SORRY.

ARIEL! I FOUND
CRUSTACEA...

... SWIMMING
INTO HATCHET-
FISH ALLEY!

OH NO! THAT'S THE
TOUGHEST PART
OF ATLANTICA!

WE'D
BETTER RESCUE
AUNT CRUSTACEA
BEFORE SHE
GETS INTO
TROUBLE!

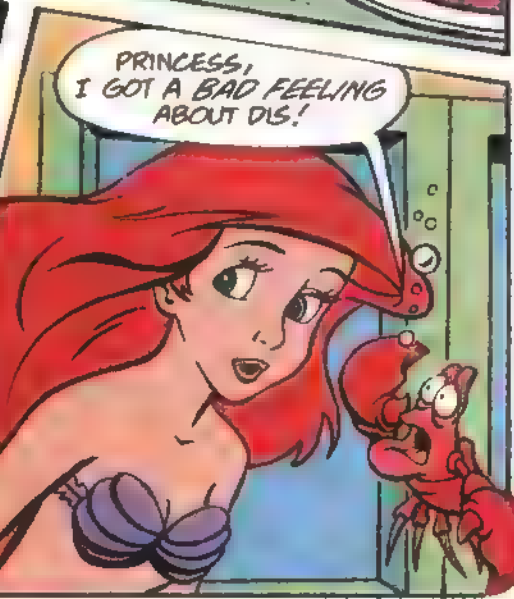
FOLD FOR THE GOLD

Discover
Lucky's Special
New Two Color
Marshmallow
Shape!

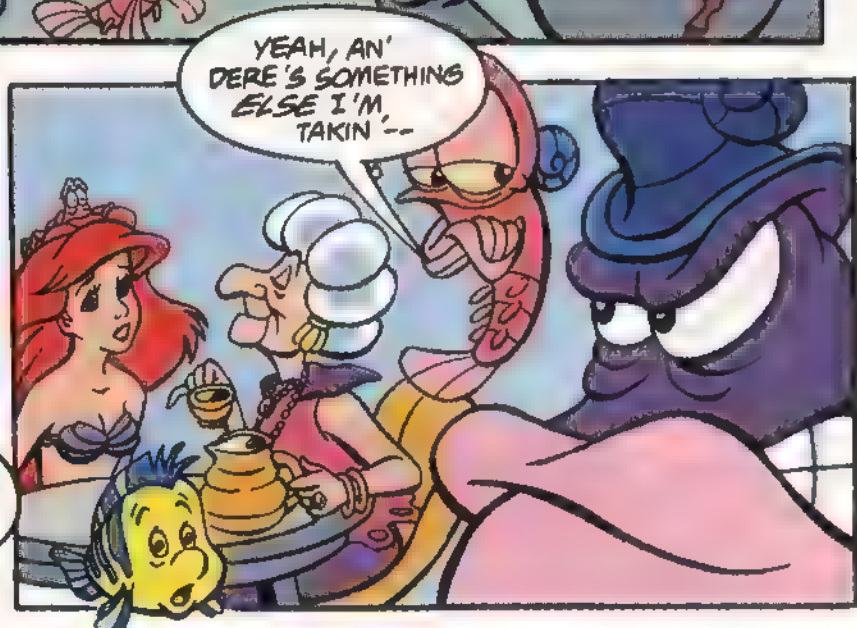
Fold this
page so that
the arrows meet.
Look for them in specially marked
boxes of Lucky Charms®

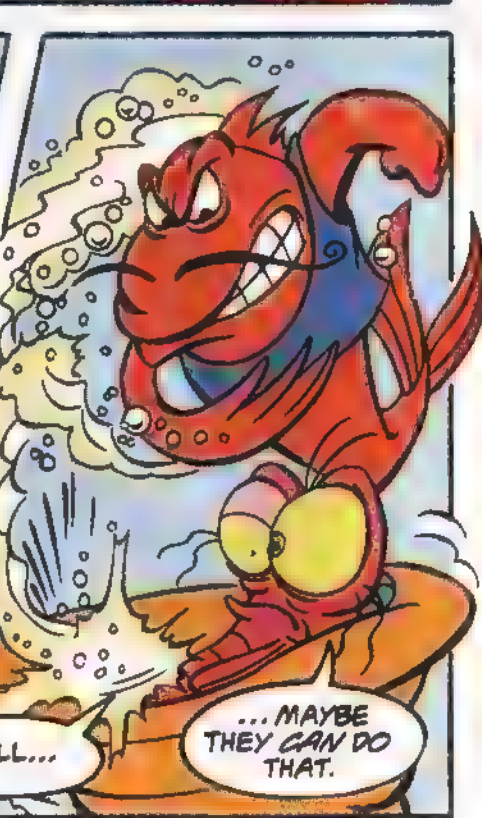
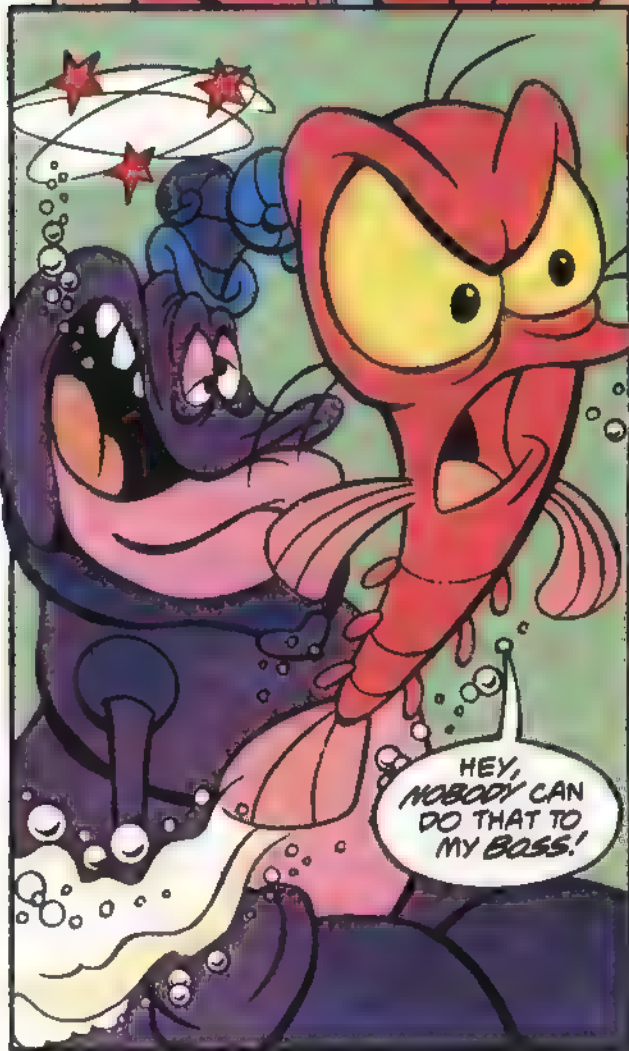


I T C K I C T 3 W E 5 S A 4 5 S A
M A R R I O P D C 7 & C J U S H J U S H
M A L L N M C C W 4 3 2 2 P L P L O W
P O O K I A A S W Q D I F G F T
O L V E X V O O U U G F F F
G O U 2 H O 3 C J J U C E L D











WHOOPEE!
A FIGHT!

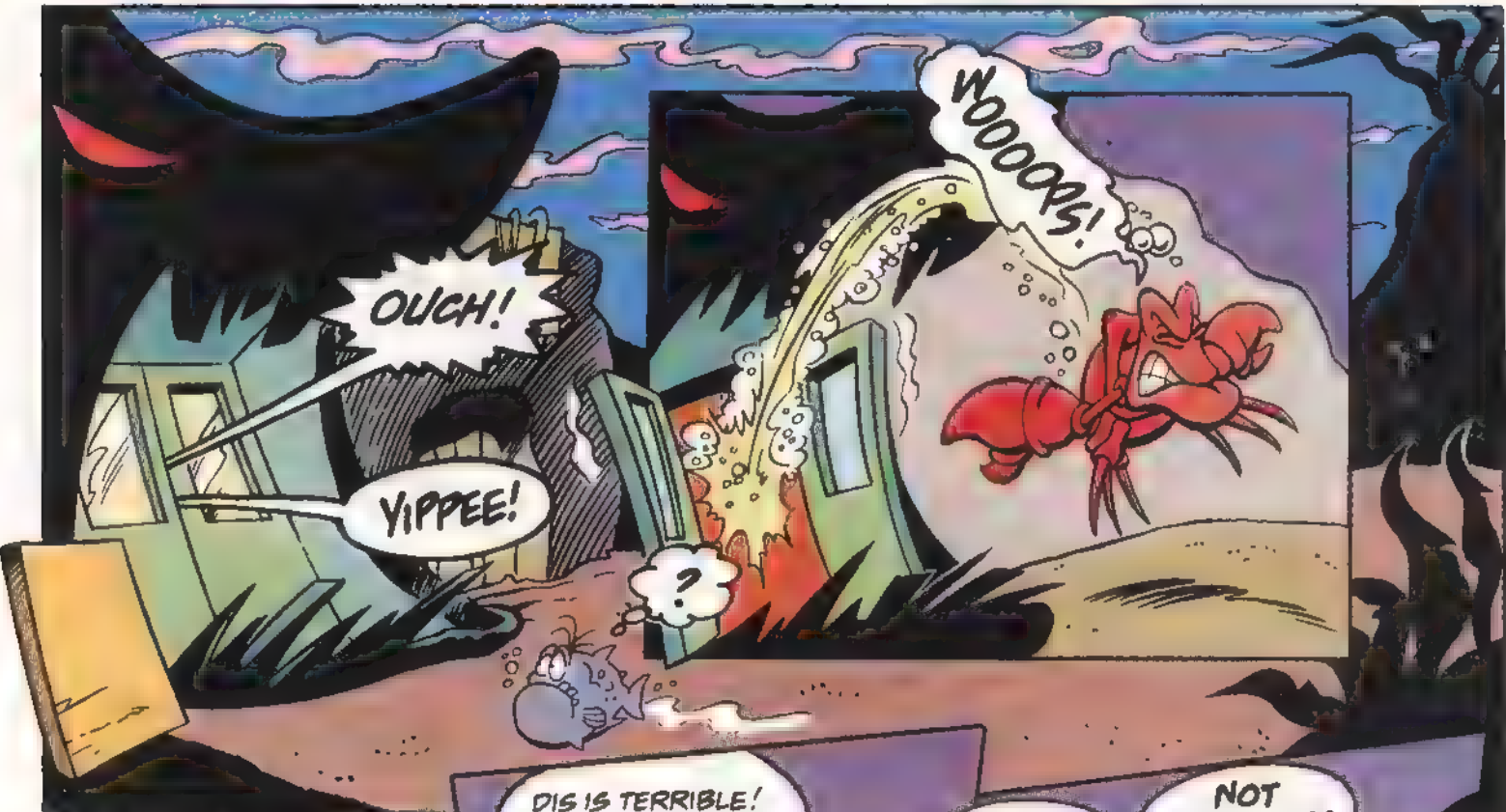
LET'S
GET OUTTA
HERE!

AUNT
CRUSTACEA!

BAD
FISH! TAKE
THAT!

OW!

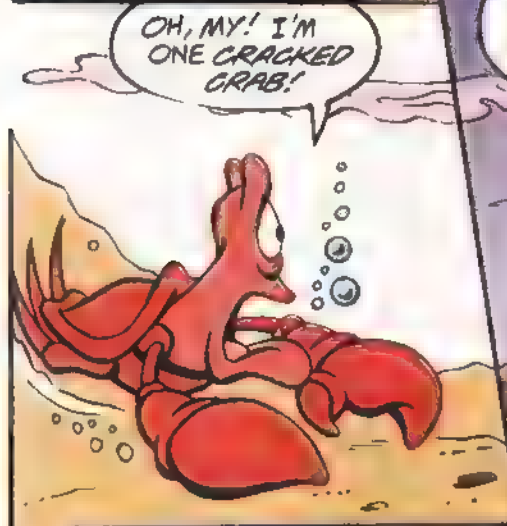
I HAVEN'T HAD
THIS MUCH FUN SINCE
WE TORE DOWN THE
JELLYFISH JOINT
LAST YEAR!



OUCH!

WOOPS!

YIPPEE!



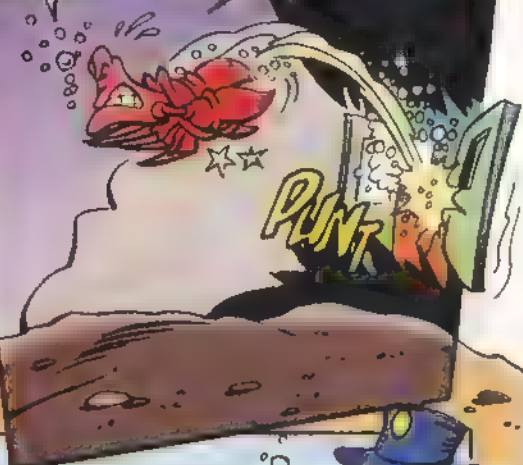
OH, MY! I'M ONE CRACKED CRAB!

DIS IS TERRIBLE! I GOTTA GET BACK INSIDE AND HELP DA PRINCESS!

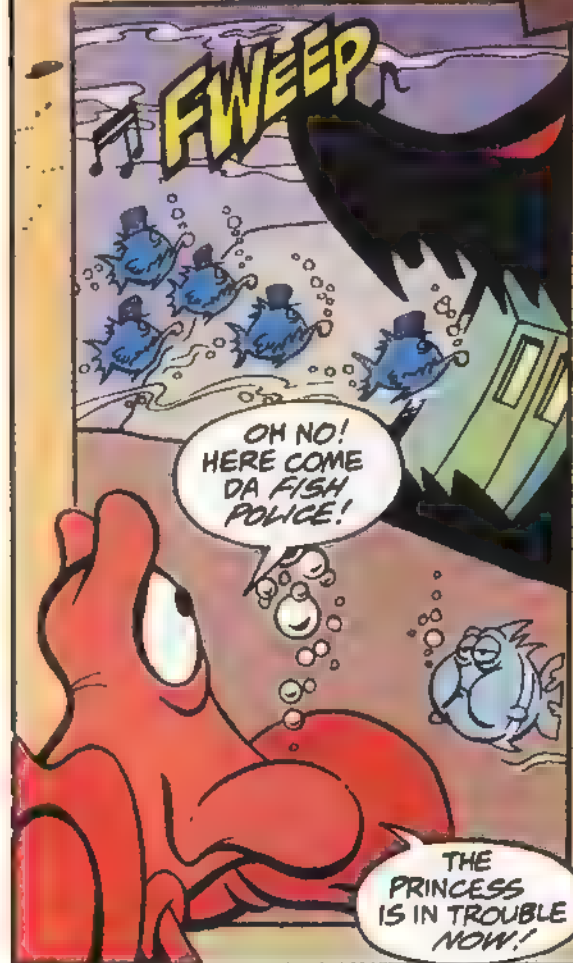


NOOO!

NOT AGAIN!



PUNT!



OH NO! HERE COME DA FISH POLICE!

THE PRINCESS IS IN TROUBLE NOW!



OKAY EVERYBODY, FREEZE!

OH NO! FROZEN FISH!

END, PART TWO

MY DINNER with CRUSTACEA

Part 3: THE GREAT ESCAPE

Yo Ho Ho and
a bucket of
worms...

OH SLUGS!
HOW WILL I EVER
GET OUT OF
THIS MESS?

AND
WHAT WILL
DADDY SAY?

AND
GOSH, ARIEL,
WHAT HAPPENED
TO SEBASTIAN?

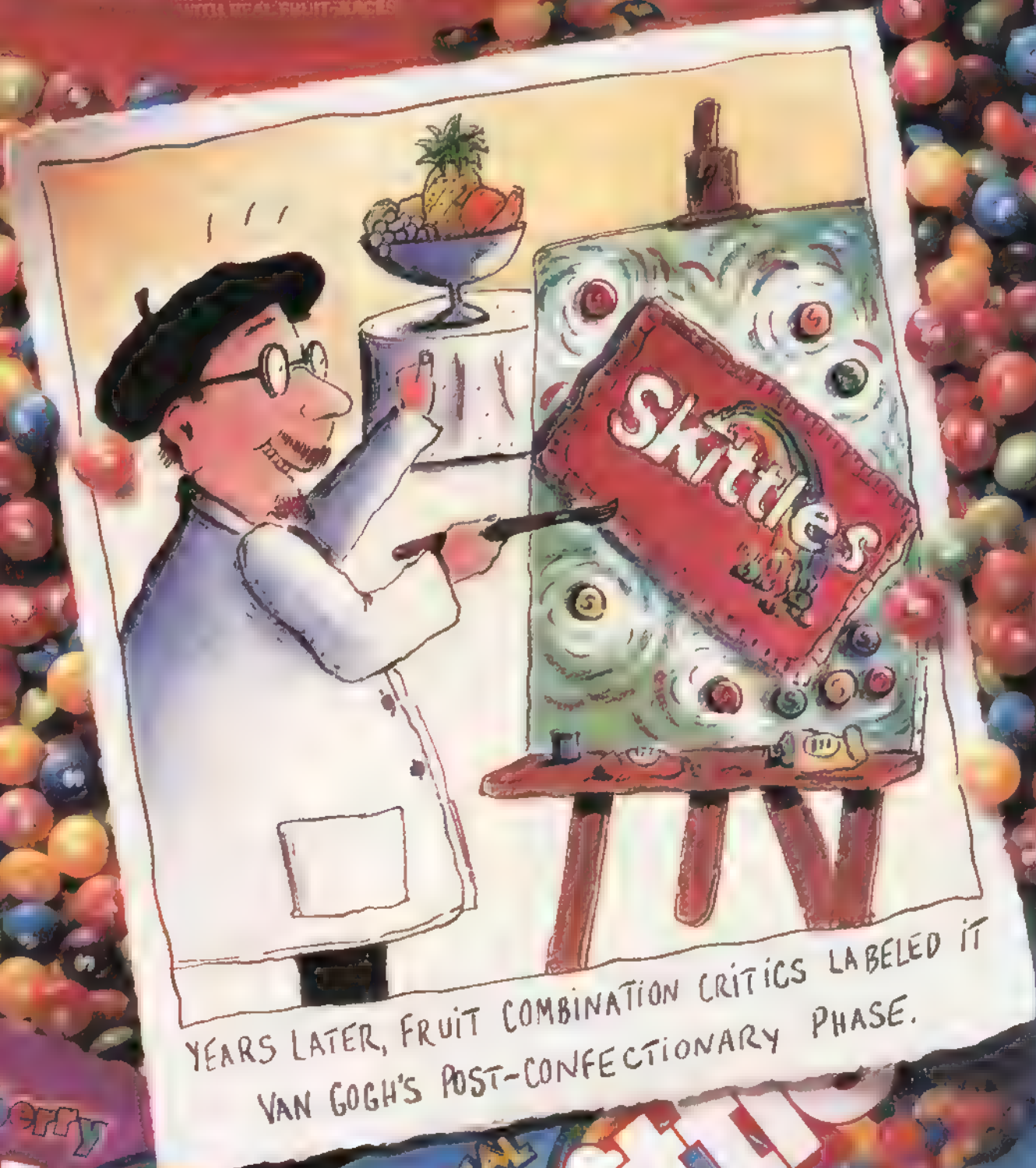
YOU MUST
TEACH ME THAT
CHARMING
SONG!



Original
FRUIT

Skittles®

BIT SIZE CANDIES WITH
NATURAL FRUIT FLAVORS



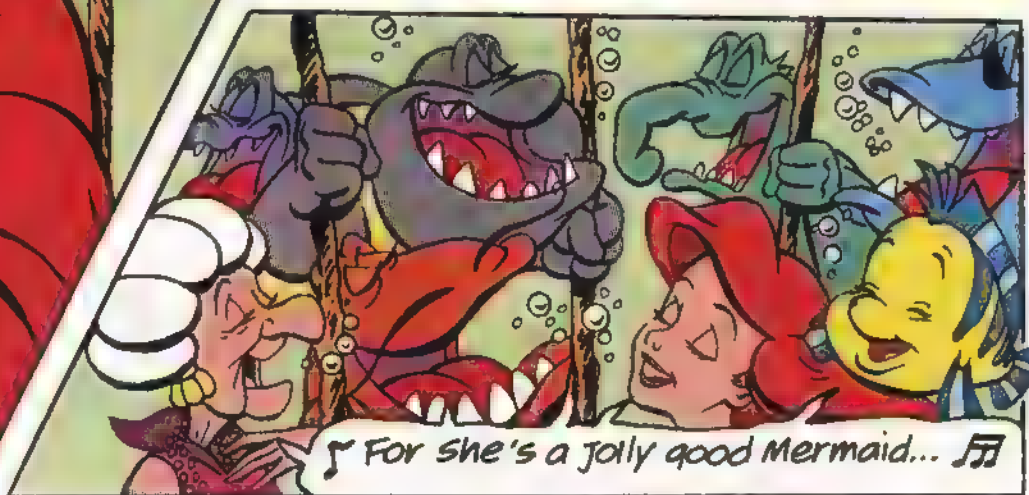
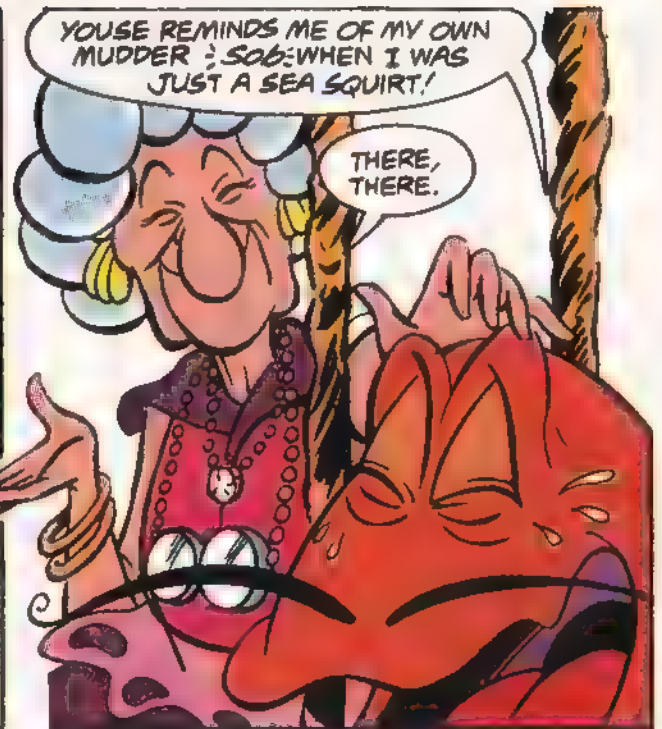
YEARS LATER, FRUIT COMBINATION CRITICS LABELED IT
VAN GOGH'S POST-CONFECTIONARY PHASE.

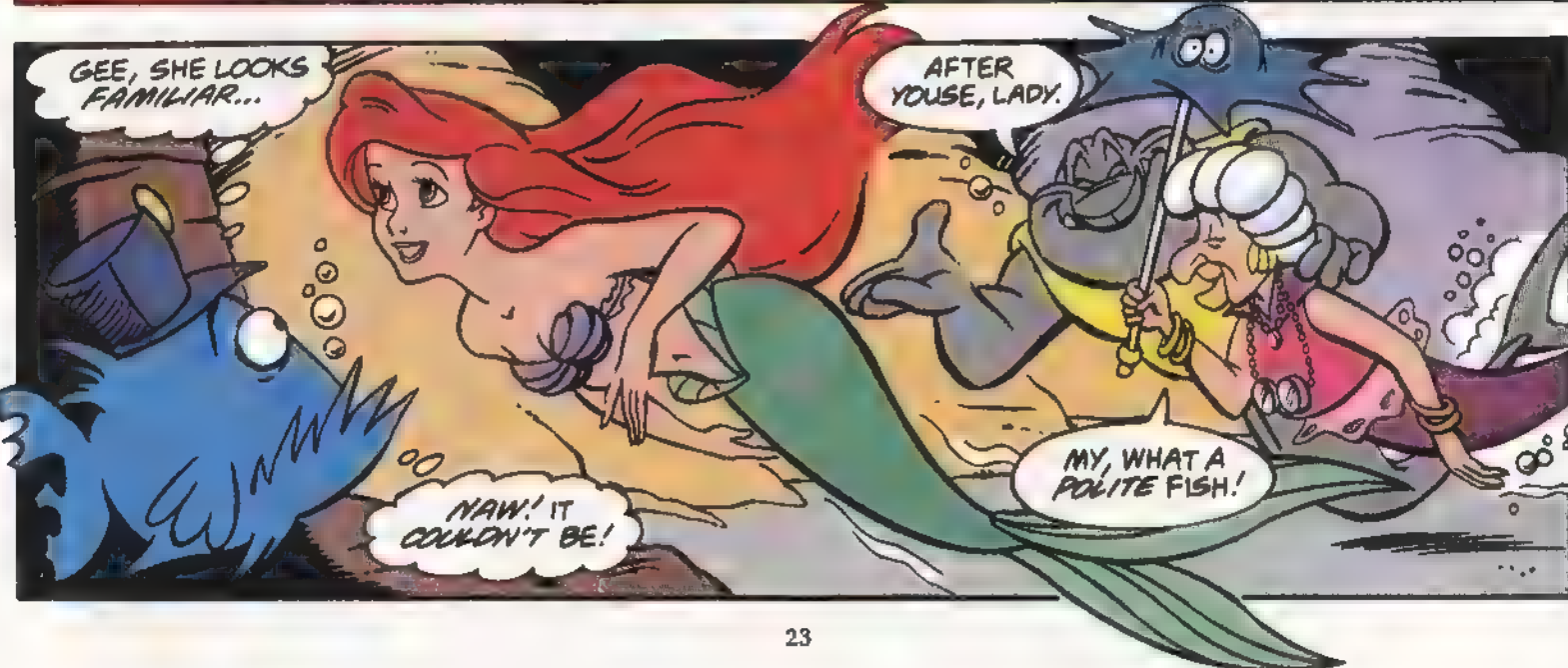
Wild Berry
Skittles

TROPICAL
Skittles



OF FRUIT FLAVORS®





Disney's

AND
THE

Beauty BEAST

FALL UNDER
DISNEY'S MAGIC SPELL
ALL OVER AGAIN!

Monthly by Barbara
and Cosmo Quattrone

MARVEL
COMICS



**GOT
THE
POWER!**

**GET THE
GAME!**



**POWER
UP!**



TIGER MASKED RANGER



Change the Action **Everyone** with a Swipe of a Barcode!!!

BACK AT THE PALACE...

QUICK! DA KING
HAS BEEN WONDERING
WHERE YOU WERE!

OH! MY DEAR NEPHEW!
I CAN'T WAIT TO
SEE HIM!

OH, SEBASTIAN! DADDY WILL BE
FURIOUS WHEN AUNT CRUSTACEA
TELLS HIM WHAT A MESS I
MADE OF THINGS!

AT LAST!
I WAS GETTING
WORRIED!

YOU DIDN'T
HAVE TO WORRY
ABOUT US,
DEAR NEPHEW!

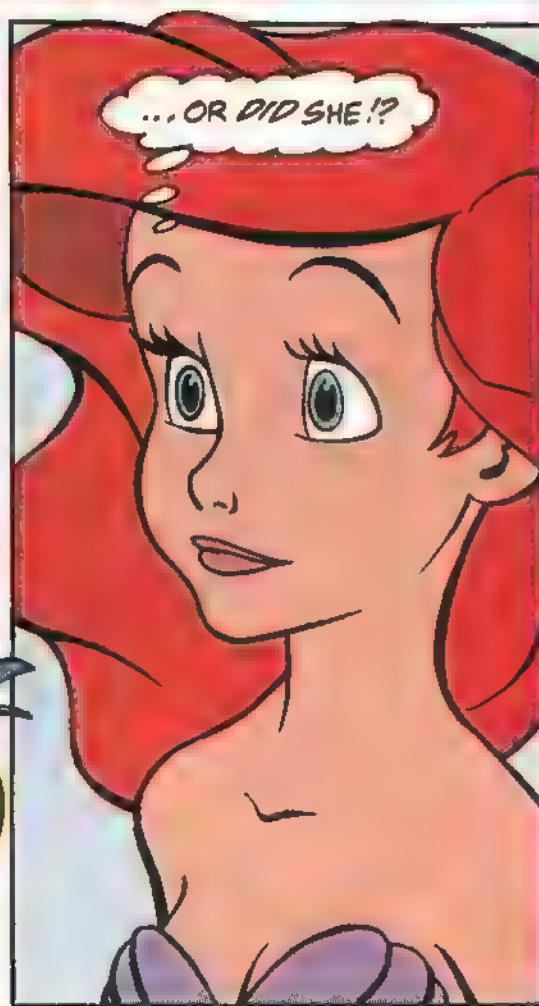
WE WENT TO A NICE RESTAURANT
WHERE WE MET THE FRIENDLIEST
FISH! AND THEY TOOK US TO A PARTY,
WHERE WE ALL SANG SONGS!

I'LL
SING ONE
FOR YOU...

~ Ahem ~
Yo ho ho and
♪ a... ♪

ER, AUNTY,
MAYBE YOU
COULD SING
ANOTHER TIME!
FLOUNDER
WOULD LIKE
TO SHOW YOU
THE GARDEN!

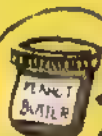
I WOULD?
I MEAN, I
WOULD!



What's the best part of
Peanut Butter Crunch's taste?



It's all...
peanut
butter.



PEANUT BUTTER
PEANUT BUTTER
PEANUT BUTTER



I just love
the taste of
peanut butter.



peanut
butter

PEANUT BUTTER

peanut
butter



PEANUT
BUTTER
PEANUT
BUTTER



peanut
butter

PEANUT
BUTTER

PEANUT
BUTTER

the... that screams



LATER...

GOLLY, I'M GLAD YOUR AUNT CRUSTACEA DOESN'T COME TO VISIT TOO OFTEN, ARIEL!

I KNOW WHAT YOU MEAN, FLOUNDER!

IT'LL TAKE ME MONTHS TO RECOVER FROM THIS VISIT!

BUT YOU'RE A HERO, ARIEL. YOU KNOCKED OUT DA LOBSTER MOBSTER! I NEVER KNEW YOU WERE DAT STRONG!

I'M NOT SO STRONG! I JUST HIT HIM WITH A TEA POT...

KE- RASH

...LIKE THIS!

SEBASTIAN? SEBASTIAN?

GOSH, NOT AGAIN!

The End

THE MARVELOUS WORLD OF Disney

LITTLE MERMAIL

HILDY MESNIK
Editor

c/o Marvel Entertainment Group • 387 Park Avenue South, New York, NY 10016
Please include your name, age, and address, though we will gladly withhold that information upon request.

LISA ZAMPELLA
Assistant Editor

Dear Friends,

THE LITTLE MERMAID #3 appeared at my comic shop today, and I've picked up two copies already. I must say you've got a winner on your hands! I enjoyed the Seaclops in the TV episode, even though he was played strictly for laughs. However, in the comic you've managed to add depth to the character! As a late morning riser myself, I can certainly empathize with his grouchiness!

Although I noticed different creators from issue to issue, I must say that the writing and the artwork are uniformly excellent! Your artists have managed to bring out Ariel's beauty and her mischievous side all at the same time. Keep up the good work! I note that other letter writers have commended you on the cover of TLM #1. I cannot agree enough. I even went out and bought a third copy, just so I could frame that exquisitely beautiful cover! I look forward to the following issues, and many more after that! Best wishes for the best Marvel title ever!

Ed Rudnicki
Wharton, NJ

Thanks for being one of our faithful, fin-tastic fans, Ed! THE LITTLE MERMAID #1 cover is one of our favorites, too. Each of our talented creators manages to bring out something special in Ariel and her friends. They leave the pages dripping with wonder each and every month!

Dear Little Mermail,

We really liked your first issue of THE LITTLE MERMAID. We liked how her daddy came and got her after she ran away. We really want to get THE LION KING comic book now. We've never read a comic book before TLM. Thank you, Trina, Mary, Dave, John, Jo, Hildy and Tom! Our uncle Paul helped us write to you!

Alexandra and Amanda Pesiridis,
age 4 and 2
Arlington, MA

You're welcome, Alex and Amanda! Thanks to your uncle Paul for introducing THE LITTLE MERMAID comic

to such bubbly new fans! THE LION KING movie comic book adaptation is available now at your local comic shop or newsstand along with ALADDIN, BEAUTY & THE BEAST, and DISNEY AFTERNOON. Stay afloat because THE LION KING will soon be a monthly series!

Dear Little Mermail,

I am a big fan of The Little Mermaid movie and now the comic book. Your new comic book is excellent! In fact, I've already subscribed! My only complaint is that the comic books are too short. But, being an amateur artist myself, I realize how much work you must put into these pages. Keep up the good work!

Sam White, age 28
Copperas Cove, TX

It's great to have amazing fans like you, Sam! Subscribing to THE LITTLE MERMAID was a *splashing* good idea! Now you can receive every issue right at your doorstep! If anyone else is interested in subscribing to THE LITTLE MERMAID or any of our other Disney titles, you'll find a subscription form in this very issue. Simply fill it out and mail it in. For those of you under 18, be sure to check with a parent or an adult first. See you next month!

Dear Little Mermail,

I just purchased THE LITTLE MERMAID #1 and while I feel it was a good effort on the whole, I have a few suggestions. Please don't portray Ariel as a bubble-headed teenager. She is smart, sassy and unafraid to stand up for what she believes in. Sebastian is not Ariel's constant consort to the extent that Flounder is; he should be shown in a more authoritative air as opposed to a friendly one. I think it would be nice to take this series into a format that's never really been explored before! For instance, show more of the lesser characters such as Ariel's sisters and new characters created for the comic only. I'm sorry to sound so critical, since the comic for the most part was pretty

enjoyable.

The #1 Little Mermaid fan,
Emily Harrison
Glen Carbon, IL

We appreciate all the constructive criticism, Emily! We hope you've been following each successive THE LITTLE MERMAID issue to see that the story lines have taken on new depths! Ariel has had run-ins with the Seaclops, taken on Lobster Mobster and da' Shrimp, and has even mingled with new species of merfolk! Towards the end of the movie, Sebastian became more friend than adviser to Ariel. He also realized that even though Ariel is a teenager, she has a good set of fins on her that no longer need to be "nailed to the floor!"

Dear Merfolk,

I have just finished reading the first few issues of THE LITTLE MERMAID and I liked them so much my check's already in the mail for a subscription! I have been a fan of Ariel's since November '89 and I've seen the movie over 500 times! I do have a couple of questions for you — does Marvel plan on printing a graphic novel based on the original The Little Mermaid movie? And will Peter David be writing any of the future issues? I am not only a die-hard The Little Mermaid fan, but I am also a professional journalist. So if you hear any disparaging remarks about Marvel's TLM comic book being just kiddie stuff, don't believe them!

Terry Richards, age 29
Lake Park, GA

We may not believe everything we hear, Terry, but after your flood of praise we do believe that you are a true TLM fan! Seeing the movie over 500 times certainly qualifies you as a *sea-worthy* follower! We expect to have THE LITTLE MERMAID trade paperback on bookstore shelves this spring. Many fans have inquired about Peter David guest-writing TLM, but Peter has been very busy with other comic book and animation commitments. But don't worry — we'll keep asking!

ALSO THIS MONTH...



BEAUTY & THE BEAST #5, "Lyrical Love, Part 1" - Belle tries to teach stubborn Beast how to read and write, Lumiere takes over as head of the household with Cogsworth's bemused consent. Cogsworth gloats as Beast commands frazzled Lumiere to compose him a poem for Belle. Will Lumiere's words of love help break the spell of the castle and will Cogsworth take back his job?

ALADDIN #4, "Greedy in Agrabah" - No one knows the street life of Agrabah better than Aladdin. When he meets up with a young thief named Oso, Aladdin must find a way to show him that being a thief is no way to live. Will Oso learn to trust Aladdin or will he end up as a member of the Brotherhood of Thieves?!



DISNEY AFTERNOON #3 - After digging up treasure in their backyard, Goof Troop's P.J. and Max hope to make it rich! Don't miss the other outrageous adventures starring Duck Tales, Tale Spin, Rescue Rangers, and, of course, mysterious Darkwing Duck!



NEXT MONTH:

No Room At The Palace" - When Ariel discovers an unusual tree in her collection of stuff, she and her friend, Spot the Killer Whale, explore the mysterious world of humans to find its origin. Meanwhile, food and other items have been disappearing at the palace. Will Ariel find the thief? Will she turn the culprit in to the King?



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